

General

Stratford-upon-Avon Butterfly Farm is committed to respecting your online privacy. This privacy policy is intended to give you confidence in the privacy and security of the personal information we obtain from you. We treat all your personal information as confidential and keep any information received on a secure server and are compliant with GDPR.

By accessing this website, you are consenting to the way information is collected and used, as described within this Privacy Policy. If you do not wish to accept this Privacy Policy please leave this website. We reserve the right to change this policy at any time. If this Privacy Policy changes we will place an updated version on this page.

Information Collected

Registration is not required to access this website. Though we may collect some information through our contact form. The basic personal information we may process and collect is: your name, your email address, your contact number. This information is not passed on to any 2nd or 3rd party.

We use Google Analytics to collect information about how you interact with our website each time you visit it. This information is not personal information and we cannot identify who you are e.g. your name or address.

Information Use

We use information collected to ensure our website content is effective and well presented, to allow use of interactive features on our website and to notify you of any changes to our services. We may occasionally use your data, if you have filled out a contact form, to provide you with information about services and goods which may be of interest to you. If you do not want your information to be used in this way, please contact marketing@butterflyfarm.co.uk and we will remove your data from our database.

The information collected by Google Analytics is your general location, but not your address, how long you are on our website for, what pages you have visited, what you have searched for to get to our website, how you have got to our website and if you have used Google Maps to get directions to us and your demographic.

There are links on our website which will take you to other websites e.g. Tesco's, Facebook, Twitter. If you click on any of these links and leave our site, we have no control over that other website. Please read the other websites Privacy Policy as it may differ to ours.

Cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. You can either accept or decline cookies, most web browsers will automatically accept them. You can modify your browser settings to not accept cookies. If you decline cookies this may prevent you from taking full advantage of our website. Cookies help analyse web traffic and allow web applications to respond to you as an individual by tailoring its operations to your likes and dislikes by gathering and remembering information about your preferences. To learn more about cookies please visit: <http://www.aboutcookies.org.uk/>

Security

Stratford-upon-Avon Butterfly Farm is committed to ensure that your information is secure. To prevent unauthorised access or disclosure we use up-to date procedures both physical, managerial and electronic, to secure and safeguard the information we collect from this website.

If you have any questions in relation to the information we may hold about you, or use of that information, please contact us at Stratford-upon-Avon Butterfly Farm, Swans Nest Lane, Stratford-upon-Avon, Warwickshire, CV37 7LS.